

Assignment — Class Presentation

After Photography

As you might have guessed from the title, Fred Ritchin's book is about visual culture "after photography". It's actually about a lot of things in the age of **digital technology**, where, every nanosecond, forms of things are transformed into data files. But our emphasis is on the visual, whatever that means or has become. (See our class discussions for more information.)

Ritchin's book can be very useful for us. It's overflowing with ideas and you only need one of them to generate a ten minute class presentation, which is precisely what I would like you to do.

In the initial stage of this project we need to make a few decisions.

1. The first step is to decide if you would like to work alone or partner with **one** other person in the class. **Your Deadline: 14 Feb 13.**
2. When you make that decision, I will give you one of the chapters from Ritchin's book as your primary source material. **My Deadline: 21 Feb 13.**
3. Then you will decide what topic, idea, phenomenon from the chapter to explore, develop, and present to the class.
4. Next, give me a short, one page proposal that includes
 - the title,
 - the topic,
 - a description of your approach to the topic,
 - why it strikes you as important, and
 - what you hope to learn from it.

Your deadline for the proposal: 7 Mar 13.

Presentation and Documentation

Your presentation will be due on the day the reading is assigned for class discussion.

Your final presentation should be clear, well crafted, engaging, should promote curiosity in your audience and a desire to learn more.

You should also create some form of **documentation** that captures and represents all the hard work you've done. You can use any media you like, but it should complement the presentation. The documentation will archive what you've done.

Let me know if you have questions.