

## Notes -- Session 4

### Prelude: Diane Arbus

What does it mean to approach an image or object **visually**?

Cf. Judith Butler's literary/critical approach to Gillian Wearing's.

What constitutes a visual culture?

How is it constructed?

### Background to Greenberg's Modernism

Kant

beauty and aesthetic judgment

disinterestedness

Bell & Fry - Formalism

significant form

representation

subjective nature of aesthetic judgment

Greenberg

cf. modernism in

literature ( Apollinaire, Joyce, Beckett)

film (Eisenstein, Vertov, Fellini, Godard)

### Modernism and Postmodernism

Barbara Kruger

recycling of images

stylistic link to Russian Constructivism

art < --- > advertising (Diesel, CK, ...)

Carl Andre

Questions raised fall into three categories:

1. identity (What is it? Is it a work of art? What are the criteria?)
2. meaning (What is it about? What does it express? [connotation, 42f])
3. value (What value, if any, does it have? Intrinsic? Extrinsic? How is its value determined?)

rules, statements, subjects, practices

Manet

depiction (denotation) and representation (connotation) [27]

formal (Zola, Bell, Greenberg) and narrative (Buchon, Butler) analysis [28f]

Malevich

depiction abandoned